

Jules Vincent Rosen

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EDUCATION

The University of Texas at Dallas

May 2021

B.A. in Design and Production, Concentration in Emerging Media and Communication; Minor in Spanish

RELEVANT EXPERIENCE

UTD TV – Dallas, Texas

January 2019 – May 2020

Producer, Director – *Cameo Kitchen* (Cooking TV Show)

August 2019 – May 2020

- Managed team of 7-10 production assistants and editors to produce high-quality, professional show
- Designed motion graphics and thumbnails for show using Adobe Creative Suite
- Researched and wrote scripts for every episode; edited all rough-cuts and final cuts of video
- Initiated pre-show guerilla marketing campaign, which resulted in the pilot episode getting 226% more YouTube views in its first 24 hours after upload than every other show's average views-per-episode that season

Assistant Producer – *In The Seat with Valerie Perez* (Bi-Weekly Political Web Series)

January 2019 – August 2019

- Wrote weekly news reports and interview questions for Producer, which streamlined episode production time by 50% over a 2-month period (4-week turnover to 2-week turnover)
- Translated script from English to Spanish to increase accessibility for international viewers
- Operated camera, lights, sound, and teleprompter on-set to consistently secure excellent video footage
- Scouted and booked 14 guests
- Improved production quality, leading *In the Seat* to become the most-viewed show of any multi-episode series in UTD TV's history at the time, with 204% more views-per-episode than every other series

Naveen Jindal Center for Professional Sales – Dallas, Texas

January 2020 – May 2020

Marketing and Communications Intern

- Established social media presence on Instagram, LinkedIn, and Facebook and created content to post
- Produced 4 promotional videos using Adobe Creative Suite
- Led a production team of 3 to film the 2020 Pro Sales Challenge
- Created media and advertising graphics for online seminars during the Coronavirus pandemic

ACADEMIC AND FREELANCE PROJECTS

University Project (Project Management: Commercial Proposal for Water.org)

October 2019 – December 2019

Writer, Assistant Production Manager

- Produced complete TV advertisement proposal for a nonprofit organization (including concept dev., style guide, storyboards, script, staffing plan, production schedule, and budget bid) with team of 6 colleagues
- Organized travel for multiple American and international employees to remote Honduran filming location
- Developed detailed staffing plan, schedule, payroll, and accounting budget bid using Excel and ShotGun
- Completed project 40% under budget, including 10% contingency

University Competition (Biometric Wearables Engineering Competition)

January 2019 – May 2019

Head of Design Research

- With interdisciplinary team of 7 designers and engineers, designed pair of IoT-connected AR smart glasses for colorblind patients, building off of preexisting optical diagnostic technology
- Wrote 26-page design proposal, including research-based engineering prototypes and 3D visualizations
- Presented research to 100 students using interactive PowerPoint
- Competed against 13 other projects and earned top score in categories: Design Research, Feasibility, and Presentation

Breakfast at Cathedral of Hope (Weekly Meals for Homeless Population)

October 2019 – Present

Volunteer

- Volunteer weekly to help feed local Dallas homeless and food-insecure community

SKILLS

Coding Languages: Front-end web development and design using HTML5, CSS, JavaScript, Java; learning Python

Digital Tools: Adobe Creative Suite (including Photoshop, Illustrator, InDesign, Premiere Pro, XD, AfterEffects), Tableau

Software: Microsoft Office (including Word, PowerPoint, Excel), Google Suite (G Suite), ShotGun, WordPress, Google Analytics

Languages: Fluent English (CEFR: C2), advanced Spanish (CEFR: C1) with a college minor in Spanish, and Italian (CEFR: B1)

ADDITIONAL INFORMATION

Eligibility: (USPR) Eligible to work in the U.S. with no restrictions